



profile

1986 born
in Switzerland

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education

- 2008 -July'12 Bachelor of Industrial Design
Zurich University of the Arts / ZHdK
- June/July '10 Workshop/Project in Industrial Design
Jiangnan University Wuxi, China
- 2007- 2008 Creative High School, BMS
GBS / School of Arts and Design in St.Gallen
- 2004 -2007 Apprenticeship in Graphic Design
GBS / School of Arts and Design in St.Gallen
- 2003 - 2004 Basic course in Arts
GBS / School of Arts and Design in St.Gallen

experience

- Jun'11- Aug'11 Internship Industrial Design
Hiemstra Development, San Francisco
www.hiemstra.com
- Nov'10- Mar'11 Internship Industrial Design
2ndWest, Rapperswil
www.2ndwest.ch
- July'10-Oct'10 Internship Industrial Design, Branding, Packaging Design
Afroditi Krassa Ltd, London
www.afroditi.com
- Sep'09-April'10 Focus Project Rezero, in charge for design and CD
Cooperation with ETH Zurich
www.rezero.ethz.ch
- 2004 -2007 Junior Graphic Designer
Erat, Thoma and Herzog AG BSW, Advertising Agency
www.ethcom.ch
- since Jan'08 freelance graphic designer

further education

- June'09-Aug'09 Language school
Kaplan Aspect Empire State Building, New York
- May'11 Language school
St. Giles International, San Francisco

activities

- Languages Fluent in German and English /
Basic knowledge in Chinese and French
- Softwares Photoshop, Illustrator, InDesign, Quark-Xpress,
CAD Solid Works, MS Office, 4D Cinema, Flash